

ClickFunnels to GoHighLevel Migration Checklist

Step-by-step migration checklist so nothing breaks when you move.

Pre-Migration Audit

Document everything before you touch a thing.

- Export all funnel page URLs and map redirects.
- Screenshot every live funnel step (desktop + mobile).
- Export contact list with tags, custom fields, and purchase history.
- Document all active automations / action funnels.
- Note all third-party integrations (Stripe, Zapier, email, SMS).
- Record current conversion rates for each funnel as your baseline.

GHL Account Setup

Get the foundation right before building.

- Create GHL sub-account and connect custom domain.
- Set up SMTP / Mailgun for email sending.
- Connect Twilio or LC Phone for SMS.
- Import contacts via CSV with proper field mapping.
- Recreate tags and custom fields in GHL.
- Connect Stripe or payment processor.

Funnel Rebuild

Rebuild funnels in GHL — don't just copy, improve.

- Rebuild each funnel step in GHL funnel builder.
- Match branding (fonts, colors, logos, favicons).
- Recreate order forms and checkout pages.
- Set up one-click upsells / downsells if applicable.
- Test every form submission and payment flow.
- Verify mobile responsiveness on each page.

Automations & Workflows

Recreate your automations — this is where most migrations break.

- Map each CF automation to a GHL workflow.

- Rebuild email sequences with correct delays and triggers.
- Set up SMS follow-up sequences.
- Configure pipeline stages and opportunity automation.
- Test trigger → action flow end-to-end for every workflow.

Go-Live & Redirects

Flip the switch without losing traffic.

- Set up 301 redirects from old CF URLs to new GHL URLs.
- Update all external links (ads, social bios, email signatures).
- Verify Google Analytics / GTM tracking on new pages.
- Run a final end-to-end test (opt-in → email → purchase → confirmation).
- Monitor for 48 hours post-launch for broken links or missed redirects.
- Cancel ClickFunnels subscription once migration is confirmed stable.